



## Financials and analytical info as of Q2 2021

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For details on Adevinta, please refer to Adevinta's reporting on [adevinta.com/ir](https://adevinta.com/ir)

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NOK million

				SCHIBSTED GROUP														
1 quarter	2 quarter	3 quarter	4 quarter	1 quarter	2 quarter	3 quarter	4 quarter	1 quarter	2 quarter	CONDENSED CONSOLIDATED		Year to date	Year to date	Full year	Full year			
2019	2019	2019	2019	2020	2020	2020	2020	2021	2021	INCOME STATEMENT		2021	2020	2020	2019			
<i>restated and re-presented</i>	<i>restated and re-presented</i>	<i>restated and re-presented</i>	<i>restated and re-presented</i>	<i>restated and re-presented</i>	<i>restated and re-presented</i>	<i>restated</i>	<i>restated</i>						<i>restated and re-presented</i>	<i>restated</i>	<i>restated and re-presented</i>			
566	629	610	578	593	590	649	653	702	832	Classified revenues		1,534	1,183	2,485	2,383			
772	836	639	887	653	653	630	894	705	843	Advertising revenues		1,549	1,305	2,829	3,134			
538	597	451	641	473	495	490	694	551	670	-of which digital		1,221	968	2,153	2,227			
679	677	701	703	689	717	737	761	763	753	Subscription revenues		1,516	1,407	2,905	2,760			
256	271	293	294	301	324	349	363	374	374	-of which digital		748	625	1,336	1,113			
333	340	355	330	306	315	331	303	273	282	Casual sales		555	621	1,256	1,358			
739	734	727	818	785	799	840	1,009	958	908	Other revenues		1,866	1,584	3,434	3,017			
<b>3,089</b>	<b>3,216</b>	<b>3,032</b>	<b>3,316</b>	<b>3,026</b>	<b>3,073</b>	<b>3,188</b>	<b>3,620</b>	<b>3,401</b>	<b>3,619</b>	<b>Operating revenues</b>		<b>7,019</b>	<b>6,099</b>	<b>12,908</b>	<b>12,653</b>			
(102)	(102)	(101)	(111)	(93)	(100)	(109)	(151)	(146)	(129)	Raw materials and finished goods		(275)	(193)	(454)	(416)			
(1,232)	(1,213)	(1,078)	(1,270)	(1,221)	(1,189)	(1,130)	(1,365)	(1,299)	(1,366)	Personnel expenses		(2,665)	(2,410)	(4,905)	(4,793)			
(1,337)	(1,343)	(1,311)	(1,476)	(1,427)	(1,286)	(1,271)	(1,439)	(1,361)	(1,380)	Other operating expenses		(2,741)	(2,713)	(5,422)	(5,467)			
<b>418</b>	<b>557</b>	<b>542</b>	<b>460</b>	<b>285</b>	<b>498</b>	<b>678</b>	<b>665</b>	<b>594</b>	<b>743</b>	<b>Gross operating profit (loss) - EBITDA</b>		<b>1,338</b>	<b>783</b>	<b>2,126</b>	<b>1,977</b>			
(208)	(208)	(196)	(201)	(193)	(199)	(218)	(218)	(220)	(233)	Depreciation and amortisation		(454)	(393)	(829)	(813)			
(19)	(18)	(8)	(13)	(30)	(4)	2	(12)	(0)	(22)	Share of profit (loss) of joint ventures and associates		(23)	(34)	(44)	(58)			
(9)	(0)	(0)	(26)	(0)	(13)	(7)	(40)	(6)	(91)	Impairment loss		(97)	(13)	(61)	(35)			
-	-	1	9	66	63	(1)	17	10	64	Other income		74	129	146	11			
(14)	(38)	(48)	(61)	(11)	(59)	(94)	(72)	(31)	(45)	Other expenses		(76)	(70)	(237)	(162)			
<b>168</b>	<b>293</b>	<b>290</b>	<b>168</b>	<b>117</b>	<b>285</b>	<b>360</b>	<b>339</b>	<b>346</b>	<b>415</b>	<b>Operating profit (loss)</b>		<b>761</b>	<b>402</b>	<b>1,101</b>	<b>920</b>			
33	18	22	19	16	7	14	12	3	4	Financial income		8	24	37	89			
(43)	(45)	(47)	(48)	(56)	(53)	(52)	(47)	(56)	(58)	Financial expense		(114)	(110)	(197)	(179)			
<b>158</b>	<b>266</b>	<b>266</b>	<b>139</b>	<b>77</b>	<b>239</b>	<b>321</b>	<b>304</b>	<b>294</b>	<b>362</b>	<b>Profit (loss) before taxes</b>		<b>655</b>	<b>316</b>	<b>941</b>	<b>829</b>			
(59)	(86)	(77)	(53)	(28)	264	(59)	(49)	(71)	(57)	Taxes		(128)	236	128	(275)			
<b>99</b>	<b>180</b>	<b>189</b>	<b>86</b>	<b>48</b>	<b>503</b>	<b>262</b>	<b>254</b>	<b>222</b>	<b>305</b>	<b>Profit (loss) from continuing operations</b>		<b>527</b>	<b>552</b>	<b>1,068</b>	<b>554</b>			
221	173	213	35	(434)	(34)	(209)	444	(501)	60,471	Profit/loss from discontinued operations		59,970	(468)	(233)	642			
<b>320</b>	<b>353</b>	<b>402</b>	<b>121</b>	<b>(385)</b>	<b>469</b>	<b>53</b>	<b>698</b>	<b>(279)</b>	<b>60,776</b>	<b>Profit (loss)</b>		<b>60,497</b>	<b>84</b>	<b>836</b>	<b>1,196</b>			
<b>Profit (loss) attributable to:</b>																		
19	83	109	36	(171)	(1)	(58)	209	(175)	(135)	Non-controlling interests		(310)	(173)	(22)	247			
300	271	292	85	(214)	471	112	490	(104)	60,911	Owners of the parent		60,807	257	858	949			
<b>Earnings per share (NOK)</b>																		
1.26	1.14	1.23	0.36	(0.91)	2.01	0.48	2.09	(0.44)	260.36	Basic		259.95	1.10	3.67	4.00			
1.26	1.13	1.23	0.36	(0.91)	2.01	0.48	2.09	(0.44)	259.92	Diluted		259.48	1.10	3.66	3.99			
1.42	1.40	1.43	1.36	(1.11)	2.03	1.60	2.69	1.41	3.50	Basic - adjusted		4.91	0.91	5.21	5.59			
1.41	1.40	1.43	1.36	(1.11)	2.03	1.60	2.69	1.41	3.50	Diluted - adjusted		4.91	0.91	5.20	5.58			

NOK million

<b>CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION</b>	31.03 2019	30.06 2019	30.09 2019	31.12 2019	31.03 2020	30.06 2020	30.09 2020	31.12 2020	31.03 2021	30.06 2021
Intangible assets	16,287	16,459	16,748	17,369	19,773	19,014	6,153	6,018	5,824	9,420
Property, plant and equipment and investment property	845	866	857	849	869	745	492	480	462	499
Right-of-use assets	1,789	1,764	2,374	2,317	2,894	2,735	1,641	1,620	1,549	1,516
Investments in joint ventures and associates	4,407	4,423	4,470	4,529	4,340	4,062	906	922	918	69,883
Deferred tax assets	264	218	274	179	234	588	702	690	709	716
Other non-current assets	154	166	182	241	346	344	88	101	97	132
<b>Non-current assets</b>	<b>23,746</b>	<b>23,897</b>	<b>24,904</b>	<b>25,483</b>	<b>28,456</b>	<b>27,489</b>	<b>9,981</b>	<b>9,832</b>	<b>9,560</b>	<b>82,166</b>
Contract assets	359	477	335	224	226	226	178	173	170	267
Trade receivables and other current assets	2,656	2,763	2,732	3,047	3,198	3,147	1,839	1,792	1,835	1,617
Cash and cash equivalents	727	4,578	4,403	3,866	3,977	6,282	1,021	1,306	1,104	727
Assets held for sale	-	-	-	157	-	-	25,184	35,375	33,292	-
<b>Current assets</b>	<b>3,743</b>	<b>7,818</b>	<b>7,470</b>	<b>7,294</b>	<b>7,401</b>	<b>9,655</b>	<b>28,222</b>	<b>38,646</b>	<b>36,401</b>	<b>2,610</b>
<b>Total assets</b>	<b>27,489</b>	<b>31,715</b>	<b>32,374</b>	<b>32,778</b>	<b>35,857</b>	<b>37,144</b>	<b>38,204</b>	<b>48,478</b>	<b>45,961</b>	<b>84,776</b>
Paid-in equity	6,924	6,941	6,948	6,969	6,993	6,990	7,011	7,028	7,034	7,026
Other equity	7,251	4,182	3,737	3,529	3,820	3,696	3,738	3,151	2,770	64,120
<b>Equity attributable to owners of the parent</b>	<b>14,175</b>	<b>11,123</b>	<b>10,685</b>	<b>10,498</b>	<b>10,813</b>	<b>10,686</b>	<b>10,749</b>	<b>10,178</b>	<b>9,804</b>	<b>71,145</b>
Non-controlling interests	272	6,208	6,367	6,383	6,887	6,402	6,111	5,675	5,465	112
<b>Equity</b>	<b>14,447</b>	<b>17,331</b>	<b>17,052</b>	<b>16,882</b>	<b>17,700</b>	<b>17,088</b>	<b>16,860</b>	<b>15,853</b>	<b>15,269</b>	<b>71,257</b>
Deferred tax liabilities	884	838	852	944	1,078	1,020	335	351	331	641
Pension liabilities	1,175	1,190	1,438	1,095	1,356	1,450	1,235	1,154	1,094	1,065
Non-current interest-bearing loans and borrowings	3,830	4,246	4,286	4,729	4,958	5,297	3,139	3,090	3,078	6,344
Non-current lease liabilities	1,644	1,607	2,262	2,192	2,750	2,579	1,550	1,503	1,424	1,388
Other non-current liabilities	318	373	367	355	521	411	290	317	269	389
<b>Non-current liabilities</b>	<b>7,851</b>	<b>8,255</b>	<b>9,204</b>	<b>9,314</b>	<b>10,664</b>	<b>10,757</b>	<b>6,550</b>	<b>6,416</b>	<b>6,195</b>	<b>9,827</b>
Current interest-bearing loans and borrowings	88	1,079	1,080	1,089	1,102	3,133	693	678	675	79
Income tax payable	310	245	334	234	184	115	235	74	95	122
Current lease liabilities	388	401	356	352	426	446	275	286	293	298
Contract liabilities	1,206	1,187	1,126	1,109	1,278	1,227	585	600	635	632
Other current liabilities	3,200	3,217	3,222	3,660	4,502	4,378	2,279	2,537	2,322	2,562
Liabilities held for sale	-	-	-	138	-	-	10,727	22,034	20,476	-
<b>Current liabilities</b>	<b>5,191</b>	<b>6,128</b>	<b>6,118</b>	<b>6,582</b>	<b>7,492</b>	<b>9,299</b>	<b>14,793</b>	<b>26,209</b>	<b>24,497</b>	<b>3,692</b>
<b>Total equity and liabilities</b>	<b>27,489</b>	<b>31,715</b>	<b>32,374</b>	<b>32,778</b>	<b>35,857</b>	<b>37,144</b>	<b>38,204</b>	<b>48,478</b>	<b>45,961</b>	<b>84,776</b>

NOK million

**CONDENSED CONSOLIDATED  
STATEMENT OF CASH FLOWS**

	31.03 2019	30.06 2019	30.09 2019	31.12 2019	31.03 2020	30.06 2020	30.09 2020	31.12 2020	31.03 2021	30.06 2021
Profit (loss) before taxes from continuing operations	158	424	690	829	77	316	637	941	294	655
Profit (loss) before taxes from discontinued operations	356	657	1,031	1,119	(308)	(247)	(272)	154	(335)	(130)
Depreciation, amortisation and impairment losses	328	636	932	1,537	335	710	968	1,226	226	552
Net effect pension liabilities	(65)	(51)	(56)	(84)	(46)	(42)	(28)	(7)	(55)	(79)
Share of loss (profit) of joint ventures and associates, net of dividends received	(21)	62	72	40	27	9	40	52	12	36
Taxes paid	(301)	(597)	(779)	(978)	(159)	(333)	(522)	(819)	(199)	(397)
Sales losses (gains) non-current assets and other non-cash losses (gains)	1	2	(2)	(1)	(66)	(124)	(138)	(189)	553	522
Non-cash items and change in working capital and provisions	323	132	196	382	678	717	974	1,043	220	159
<b>Net cash flow from operating activities</b>	<b>778</b>	<b>1,265</b>	<b>2,085</b>	<b>2,844</b>	<b>538</b>	<b>1,005</b>	<b>1,659</b>	<b>2,402</b>	<b>715</b>	<b>1,318</b>
- of which from continuing operations	276	582	1,038	1,532	98	418	711	1,292	299	977
- of which from discontinued operations	502	683	1,047	1,312	440	587	948	1,110	416	341
<b>Net cash flow from investing activities</b>	<b>(491)</b>	<b>(867)</b>	<b>(1,144)</b>	<b>(2,244)</b>	<b>(366)</b>	<b>(708)</b>	<b>(2,947)</b>	<b>(6,109)</b>	<b>(404)</b>	<b>(4,914)</b>
- of which from continuing operations	(334)	(475)	(638)	(888)	(165)	(348)	(2,473)	(2,654)	(424)	(3,534)
- of which from discontinued operations	(157)	(392)	(506)	(1,356)	(201)	(360)	(474)	(3,455)	20	(1,380)
<b>Net cash flow from financing activities</b>	<b>(1,387)</b>	<b>2,352</b>	<b>1,626</b>	<b>1,429</b>	<b>(201)</b>	<b>2,121</b>	<b>2,022</b>	<b>2,624</b>	<b>(341)</b>	<b>1,694</b>
- of which from continuing operations	(1,024)	2,547	1,849	1,219	(155)	(319)	(391)	(498)	(69)	2,086
- of which from discontinued operations	(363)	(195)	(223)	210	(46)	2,440	2,413	3,122	(271)	(392)
Effect of exchange rate changes on cash and cash equivalents	(16)	(16)	(7)	(7)	140	(2)	67	(105)	(80)	(48)
<b>Net increase (decrease) in cash and cash equivalents</b>	<b>(1,116)</b>	<b>2,734</b>	<b>2,560</b>	<b>2,022</b>	<b>111</b>	<b>2,417</b>	<b>801</b>	<b>(1,188)</b>	<b>(109)</b>	<b>(1,951)</b>
Cash and cash equivalents at start of period	1,844	1,844	1,844	1,844	3,866	3,866	3,866	3,866	2,678	2,678
<b>Cash and cash equivalents at end of period</b>	<b>727</b>	<b>4,578</b>	<b>4,403</b>	<b>3,866</b>	<b>3,977</b>	<b>6,282</b>	<b>4,666</b>	<b>2,678</b>	<b>2,569</b>	<b>727</b>
- of which cash and cash equivalents in assets held for sale	-	-	-	-	-	-	3,645	1,371	1,464	-
- of which cash and cash equivalents excluding assets held for sale	727	4,578	4,403	3,866	3,977	6,282	1,021	1,306	1,104	727

NOK million															
1 quarter 2019	2 quarter 2019	3 quarter 2019	4 quarter 2019	1 quarter 2020	2 quarter 2020	3 quarter 2020	4 quarter 2020	1 quarter 2021	2 quarter 2021	<b>SCHIBSTED GROUP</b>		Year to date 2021	Year to date 2020	Full year 2020	Full year 2019
<i>restated</i>	<i>restated</i>	<i>restated</i>	<i>restated</i>	<i>restated</i>	<i>restated</i>	<i>restated</i>	<i>restated</i>						<i>restated</i>	<i>restated</i>	<i>restated</i>
										<b>Operating revenues</b>					
722	813	769	758	743	753	827	857	877	1,047	Nordic Marketplaces	1,924	1,496	3,181	3,062	
1,883	1,940	1,775	1,971	1,770	1,802	1,809	2,078	1,845	1,947	News Media	3,792	3,572	7,459	7,568	
273	245	275	260	293	252	289	265	279	271	Financial Services	550	545	1,100	1,054	
474	480	497	607	544	604	593	775	744	689	Growth	1,434	1,148	2,517	2,058	
141	151	143	143	167	177	162	162	161	158	Other/Headquarters	319	344	668	579	
(404)	(414)	(427)	(423)	(491)	(516)	(493)	(517)	(505)	(494)	Eliminations	(999)	(1,007)	(2,017)	(1,668)	
<b>3,089</b>	<b>3,216</b>	<b>3,032</b>	<b>3,316</b>	<b>3,026</b>	<b>3,073</b>	<b>3,188</b>	<b>3,620</b>	<b>3,401</b>	<b>3,619</b>	<b>Schibsted Group</b>	<b>7,019</b>	<b>6,099</b>	<b>12,908</b>	<b>12,653</b>	
										<b>EBITDA</b>					
307	374	373	306	298	341	356	340	360	489	Nordic Marketplaces	849	639	1,336	1,360	
126	203	166	156	37	148	272	294	205	275	News Media	481	184	750	651	
57	29	51	33	38	31	86	49	50	39	Financial Services	89	69	203	169	
(0)	16	16	48	(19)	33	34	61	35	13	Growth	48	14	109	80	
(71)	(66)	(63)	(83)	(69)	(54)	(69)	(80)	(56)	(73)	Other/Headquarters	(128)	(123)	(272)	(284)	
<b>418</b>	<b>557</b>	<b>542</b>	<b>460</b>	<b>285</b>	<b>498</b>	<b>678</b>	<b>665</b>	<b>594</b>	<b>743</b>	<b>Schibsted Group</b>	<b>1,338</b>	<b>783</b>	<b>2,126</b>	<b>1,977</b>	

NOK million															
1 quarter 2019	2 quarter 2019	3 quarter 2019	4 quarter 2019	1 quarter 2020	2 quarter 2020	3 quarter 2020	4 quarter 2020	1 quarter 2021	2 quarter 2021	Nordic Marketplaces		Year to date 2021	Year to date 2020	Full year 2020	Full year 2019
restated	restated	restated	restated	restated	restated	restated	restated						restated	restated	restated
<b>Nordic Marketplaces total</b>															
567	629	611	579	594	590	649	653	702	833	Classifieds revenues	1,535	1,183	2,486	2,385	
100	125	106	126	101	106	110	132	107	136	Advertising revenues	244	207	449	457	
55	59	52	53	49	57	68	72	67	78	Other revenues	145	106	246	220	
<b>722</b>	<b>813</b>	<b>769</b>	<b>758</b>	<b>743</b>	<b>753</b>	<b>827</b>	<b>857</b>	<b>877</b>	<b>1,047</b>	<b>Operating revenues</b>	<b>1,924</b>	<b>1,496</b>	<b>3,181</b>	<b>3,062</b>	
				3 %	-7 %	8 %	13 %	18 %	39 %	YOY revenue growth	29 %	-3 %	4 %	4 %	
(415)	(439)	(396)	(452)	(445)	(412)	(471)	(517)	(517)	(558)	Operating expenses	(1,075)	(858)	(1,845)	(1,702)	
<b>307</b>	<b>374</b>	<b>373</b>	<b>306</b>	<b>298</b>	<b>341</b>	<b>356</b>	<b>340</b>	<b>360</b>	<b>489</b>	<b>EBITDA</b>	<b>849</b>	<b>639</b>	<b>1,336</b>	<b>1,360</b>	
43 %	46 %	48 %	40 %	40 %	45 %	43 %	40 %	41 %	47 %	EBITDA-margin	44 %	43 %	42 %	44 %	
<b>Marketplaces Norway</b>															
384	427	405	372	383	366	388	383	430	538	Classifieds revenues	968	749	1,520	1,588	
43	55	48	62	50	49	45	56	49	64	Advertising revenues	113	99	200	209	
54	58	52	52	48	54	53	59	54	69	Other revenues	123	102	214	215	
<b>480</b>	<b>540</b>	<b>505</b>	<b>486</b>	<b>480</b>	<b>469</b>	<b>486</b>	<b>498</b>	<b>533</b>	<b>670</b>	<b>Operating revenues</b>	<b>1,203</b>	<b>949</b>	<b>1,934</b>	<b>2,012</b>	
				0 %	-13 %	-4 %	2 %	11 %	43 %	YOY revenue growth	27 %	-7 %	-4 %	-4 %	
(258)	(269)	(238)	(265)	(270)	(225)	(256)	(269)	(266)	(300)	Operating expenses	(566)	(494)	(1,019)	(1,031)	
<b>222</b>	<b>271</b>	<b>266</b>	<b>222</b>	<b>211</b>	<b>244</b>	<b>230</b>	<b>229</b>	<b>268</b>	<b>370</b>	<b>EBITDA</b>	<b>638</b>	<b>455</b>	<b>914</b>	<b>981</b>	
46 %	50 %	53 %	46 %	44 %	52 %	47 %	46 %	50 %	55 %	EBITDA-margin	53 %	48 %	47 %	49 %	
<b>Marketplaces Sweden</b>															
176	192	196	197	200	214	216	218	208	233	Classifieds revenues	442	414	848	761	
42	51	43	50	38	44	46	53	40	50	Advertising revenues	90	83	181	186	
1	1	1	2	1	3	2	10	4	4	Other revenues	8	3	16	4	
<b>219</b>	<b>245</b>	<b>240</b>	<b>248</b>	<b>239</b>	<b>261</b>	<b>263</b>	<b>281</b>	<b>252</b>	<b>287</b>	<b>Operating revenues</b>	<b>539</b>	<b>500</b>	<b>1,044</b>	<b>951</b>	
				9 %	7 %	10 %	13 %	6 %	10 %	YOY revenue growth	8 %	8 %	10 %	10 %	
(119)	(129)	(122)	(148)	(139)	(151)	(139)	(159)	(147)	(163)	Operating expenses	(310)	(290)	(587)	(519)	
<b>100</b>	<b>115</b>	<b>118</b>	<b>100</b>	<b>100</b>	<b>110</b>	<b>125</b>	<b>123</b>	<b>105</b>	<b>124</b>	<b>EBITDA</b>	<b>229</b>	<b>210</b>	<b>457</b>	<b>432</b>	
46 %	47 %	49 %	40 %	42 %	42 %	47 %	44 %	42 %	43 %	EBITDA-margin	43 %	42 %	44 %	45 %	
<b>Marketplaces Finland</b>															
8	9	10	10	11	11	47	53	63	62	Classifieds revenues	125	22	122	36	
15	19	15	14	13	13	20	24	18	22	Advertising revenues	41	25	69	63	
0	0	0	0	0	1	12	14	13	12	Other revenues	25	1	27	1	
<b>23</b>	<b>29</b>	<b>25</b>	<b>23</b>	<b>24</b>	<b>24</b>	<b>79</b>	<b>90</b>	<b>94</b>	<b>96</b>	<b>Operating revenues</b>	<b>191</b>	<b>48</b>	<b>217</b>	<b>100</b>	
				4 %	-16 %	216 %	286 %	292 %	300 %	YOY revenue growth	296 %	-7 %	117 %	117 %	
(23)	(25)	(22)	(22)	(20)	(24)	(64)	(84)	(91)	(82)	Operating expenses	(173)	(44)	(192)	(92)	
<b>(0)</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>4</b>	<b>0</b>	<b>15</b>	<b>6</b>	<b>4</b>	<b>14</b>	<b>EBITDA</b>	<b>18</b>	<b>4</b>	<b>25</b>	<b>8</b>	
0 %	12 %	11 %	6 %	15 %	1 %	19 %	7 %	4 %	15 %	EBITDA-margin	9 %	8 %	12 %	8 %	
<b>Other Nordic Marketplaces (1)</b>															
<b>(0)</b>	<b>(0)</b>	<b>(0)</b>	<b>(0)</b>	<b>(0)</b>	<b>(1)</b>	<b>(1)</b>	<b>(12)</b>	<b>(3)</b>	<b>(7)</b>	<b>Operating revenues/eliminations</b>	<b>(10)</b>	<b>(1)</b>	<b>(14)</b>	<b>(1)</b>	
(14)	(15)	(14)	(17)	(16)	(13)	(12)	(5)	(14)	(13)	Operating expenses	(26)	(29)	(47)	(60)	
<b>(14)</b>	<b>(15)</b>	<b>(14)</b>	<b>(17)</b>	<b>(16)</b>	<b>(14)</b>	<b>(14)</b>	<b>(17)</b>	<b>(17)</b>	<b>(19)</b>	<b>EBITDA</b>	<b>(36)</b>	<b>(30)</b>	<b>(61)</b>	<b>(60)</b>	
(1) Other Nordic Marketplaces includes Nordic Marketplaces headquarters, SPT cost allocation and eliminations															
0.9352	0.9153	0.9237	0.9481	0.9792	1.0340	1.0296	1.0476	1.0145	0.9951	SEK/NOK	1.0048	1.0066	1.0226	0.9306	
9.7421	9.7162	9.8511	10.0917	10.4521	11.0202	10.6704	10.7574	10.2640	10.0894	EUR/NOK	10.1767	10.7361	10.7250	9.8503	
<b>Marketplaces Sweden in SEK</b>															
188	210	212	208	204	207	209	209	205	234	Classifieds revenues	440	411	829	818	
45	56	47	52	39	43	44	50	40	50	Advertising revenues	90	82	177	200	
1	1	1	2	1	3	2	10	4	4	Other revenues	8	3	15	5	
<b>234</b>	<b>267</b>	<b>260</b>	<b>262</b>	<b>244</b>	<b>252</b>	<b>256</b>	<b>268</b>	<b>249</b>	<b>288</b>	<b>Operating revenues</b>	<b>537</b>	<b>496</b>	<b>1,020</b>	<b>1,022</b>	
				4 %	-6 %	-1 %	3 %	2 %	14 %	YOY revenue growth	8 %	-1 %	0 %	0 %	
(127)	(141)	(132)	(157)	(142)	(146)	(135)	(151)	(145)	(164)	Operating expenses	(309)	(288)	(574)	(558)	
<b>107</b>	<b>126</b>	<b>127</b>	<b>105</b>	<b>102</b>	<b>106</b>	<b>121</b>	<b>117</b>	<b>104</b>	<b>124</b>	<b>EBITDA</b>	<b>228</b>	<b>209</b>	<b>446</b>	<b>465</b>	
46 %	47 %	49 %	40 %	42 %	42 %	47 %	44 %	42 %	43 %	EBITDA-margin	43 %	42 %	44 %	45 %	
<b>Marketplaces Finland in EUR</b>															
1	1	1	1	1	1	4	5	6	6	Classifieds revenues	12	2	11	4	
2	2	1	1	1	1	2	2	2	2	Advertising revenues	4	2	6	6	
0	0	0	0	0	0	1	1	1	1	Other revenues	2	0	3	0	
<b>2</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>Operating revenues</b>	<b>19</b>	<b>4</b>	<b>20</b>	<b>10</b>	
				-3 %	-26 %	192 %	262 %	299 %	337 %	YOY revenue growth	317 %	-16 %	99 %	99 %	
(2)	(3)	(2)	(2)	(2)	(2)	(6)	(8)	(9)	(8)	Operating expenses	(17)	(4)	(18)	(9)	
<b>(0)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>EBITDA</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>1</b>	
0 %	12 %	11 %	6 %	15 %	1 %	19 %	7 %	4 %	15 %	EBITDA-margin	9 %	8 %	12 %	8 %	

NOK million														
1 quarter 2019	2 quarter 2019	3 quarter 2019	4 quarter 2019	1 quarter 2020	2 quarter 2020	3 quarter 2020	4 quarter 2020	1 quarter 2021	2 quarter 2021	News Media	Year to date 2021	Year to date 2020	Full year 2020	Full year 2019
<i>restated</i>	<i>restated</i>	<i>restated</i>	<i>restated</i>	<i>restated</i>	<i>restated</i>	<i>restated</i>	<i>restated</i>					<i>restated</i>	<i>restated</i>	<i>restated</i>
										<b>News Media total</b>				
685	721	547	747	554	552	525	746	607	711	Advertising revenues	1,318	1,105	2,377	2,700
449	469	358	498	372	392	384	545	450	536	-of which digital	987	764	1,694	1,775
626	628	648	648	632	657	674	696	699	690	Subscription revenues	1,389	1,289	2,658	2,550
203	221	239	238	242	263	285	297	310	311	-of which digital	621	505	1,086	901
333	340	355	330	306	315	331	303	273	282	Casual sales	555	621	1,256	1,358
238	250	225	246	278	279	278	332	266	264	Other revenues	530	557	1,168	960
<b>1,883</b>	<b>1,940</b>	<b>1,775</b>	<b>1,971</b>	<b>1,770</b>	<b>1,802</b>	<b>1,809</b>	<b>2,078</b>	<b>1,845</b>	<b>1,947</b>	<b>Operating revenues</b>	<b>3,792</b>	<b>3,572</b>	<b>7,459</b>	<b>7,568</b>
				-6 %	-7 %	2 %	5 %	4 %	8 %	YOY revenue growth	6 %	-7 %	-1 %	
(695)	(675)	(592)	(686)	(660)	(641)	(568)	(683)	(650)	(684)	Personnel expenses	(1,334)	(1,301)	(2,551)	(2,648)
(1,061)	(1,062)	(1,017)	(1,128)	(1,073)	(1,014)	(969)	(1,102)	(989)	(988)	Other expenses	(1,977)	(2,087)	(4,158)	(4,268)
(1,757)	(1,737)	(1,609)	(1,814)	(1,733)	(1,654)	(1,537)	(1,784)	(1,639)	(1,672)	Operating expenses	(3,311)	(3,388)	(6,709)	(6,917)
<b>126</b>	<b>203</b>	<b>166</b>	<b>156</b>	<b>37</b>	<b>148</b>	<b>272</b>	<b>294</b>	<b>205</b>	<b>275</b>	<b>EBITDA</b>	<b>481</b>	<b>184</b>	<b>750</b>	<b>651</b>
7 %	10 %	9 %	8 %	2 %	8 %	15 %	14 %	11 %	14 %	EBITDA-margin	13 %	5 %	10 %	9 %
										<b>Split revenue per brand</b>				
416	448	409	454	404	421	439	504	456	503	VG	959	825	1,768	1,727
378	367	347	383	340	359	367	436	376	408	Aftonbladet	784	699	1,502	1,475
862	892	830	913	780	770	767	861	775	793	Subscription Newspapers	1,568	1,550	3,178	3,496
226	232	190	222	247	252	235	277	237	244	Other (1)	481	499	1,010	870
<b>1,883</b>	<b>1,940</b>	<b>1,775</b>	<b>1,971</b>	<b>1,770</b>	<b>1,802</b>	<b>1,809</b>	<b>2,078</b>	<b>1,845</b>	<b>1,947</b>	<b>Operating revenues</b>	<b>3,792</b>	<b>3,572</b>	<b>7,459</b>	<b>7,568</b>
														(1) Other News Media includes Print, News Media HQ, Shared Services, New Models (TV.nu, Klart.se, Vinguiden and Omni) and eliminations
0.9352	0.9153	0.9237	0.9481	0.9792	1.0340	1.0296	1.0476	1.0145	0.9951	<b>SEK/NOK</b>	1.0048	1.0066	1.0226	0.9306
										<b>Aftonbladet in SEK</b>				
405	401	375	404	347	347	357	416	371	410	Operating revenues	780	694	1,467	1,585
				-14 %	-14 %	-5 %	3 %	7 %	18 %	YOY revenue growth	12 %	-14 %	-7 %	

NOK million															
1 quarter 2019	2 quarter 2019	3 quarter 2019	4 quarter 2019	1 quarter 2020	2 quarter 2020	3 quarter 2020	4 quarter 2020	1 quarter 2021	2 quarter 2021	<b>Financial Services</b>	Year to date 2021	Year to date 2020	Full year 2020	Full year 2019	
<i>restated</i>	<i>restated</i>	<i>restated</i>	<i>restated</i>											<i>restated</i>	
										<b>Financial Services total</b>					
273	245	275	260	293	252	289	265	279	271	Operating revenues	550	545	1,100	1,054	
				7 %	3 %	5 %	2 %	-5 %	8 %	YOY revenue growth	1 %	5 %	4 %		
(217)	(216)	(224)	(227)	(255)	(221)	(204)	(216)	(229)	(232)	Operating expenses	(461)	(477)	(896)	(884)	
57	29	51	33	38	31	86	49	50	39	EBITDA	89	69	203	169	
21 %	12 %	19 %	13 %	13 %	12 %	30 %	18 %	18 %	14 %	EBITDA-margin	16 %	13 %	18 %	16 %	
										<b>Lendo</b>					
229	205	230	218	250	208	251	229	242	238	Operating revenues	480	458	938	882	
				9 %	1 %	9 %	5 %	-3 %	14 %	YOY revenue growth	5 %	5 %	6 %		
(178)	(179)	(183)	(188)	(207)	(182)	(174)	(185)	(193)	(204)	Operating expenses	(396)	(390)	(749)	(727)	
51	26	47	30	43	25	78	43	50	34	EBITDA	83	68	189	155	
22 %	13 %	20 %	14 %	17 %	12 %	31 %	19 %	20 %	14 %	EBITDA-margin	17 %	15 %	20 %	18 %	
										<b>Other financial services (1)</b>					
44	40	45	42	43	45	38	36	37	34	Operating revenues	70	88	162	172	
				-3 %	10 %	-16 %	-13 %	-15 %	-24 %	YOY revenue growth	-20 %	3 %	-6 %		
(39)	(38)	(41)	(40)	(48)	(39)	(30)	(31)	(37)	(28)	Operating expenses	(65)	(87)	(148)	(157)	
6	3	4	2	(5)	6	8	6	0	5	EBITDA	5	1	14	15	
13 %	7 %	9 %	5 %	-12 %	13 %	21 %	15 %	0 %	16 %	EBITDA-margin	8 %	1 %	9 %	9 %	

(1) Other Financial Services includes Compricer, Finansportalen, other financial services assets, SPT cost allocation and eliminations



NOK million														
1 quarter 2019	2 quarter 2019	3 quarter 2019	4 quarter 2019	1 quarter 2020	2 quarter 2020	3 quarter 2020	4 quarter 2020	1 quarter 2021	2 quarter 2021	<b>Growth</b>	Year to date 2021	Year to date 2020	Full year 2020	Full year 2019
<i>restated</i>	<i>restated</i>	<i>restated</i>	<i>restated</i>	<i>restated</i>	<i>restated</i>	<i>restated</i>	<i>restated</i>					<i>restated</i>	<i>restated</i>	<i>restated</i>
<b>Growth total</b>														
474	480	497	607	544	604	593	775	744	689	Operating revenues	1,434	1,148	2,517	2,058
				15 %	26 %	19 %	28 %	37 %	14 %	YOY revenue growth	25 %	20 %	22 %	22 %
(475)	(464)	(481)	(559)	(563)	(571)	(560)	(714)	(709)	(677)	Operating expenses	(1,386)	(1,134)	(2,408)	(1,979)
(0)	16	16	48	(19)	33	34	61	35	13	EBITDA	48	14	109	80
0 %	3 %	3 %	8 %	-3 %	5 %	6 %	8 %	5 %	2 %	EBITDA-margin	3 %	1 %	4 %	4 %
<b>Distribution</b>														
300	301	317	362	354	382	376	491	523	475	Operating revenues	998	736	1,604	1,281
				18 %	27 %	19 %	36 %	48 %	24 %	YOY revenue growth	36 %	22 %	25 %	25 %
(297)	(292)	(304)	(346)	(355)	(374)	(367)	(461)	(494)	(464)	Operating expenses	(957)	(729)	(1,557)	(1,238)
4	10	12	17	(0)	8	10	30	29	11	EBITDA	41	7	47	43
1 %	3 %	4 %	5 %	0 %	2 %	3 %	6 %	6 %	2 %	EBITDA-margin	4 %	1 %	3 %	3 %
<b>Prisjakt</b>														
72	72	64	116	75	94	86	144	89	87	Operating revenues	176	168	398	325
				3 %	29 %	34 %	24 %	20 %	-7 %	YOY revenue growth	5 %	16 %	22 %	22 %
(53)	(54)	(51)	(72)	(62)	(58)	(60)	(96)	(64)	(65)	Operating expenses	(129)	(120)	(276)	(230)
19	19	13	44	12	36	26	48	25	22	EBITDA	47	48	122	95
27 %	26 %	20 %	38 %	16 %	38 %	31 %	33 %	28 %	25 %	EBITDA-margin	27 %	28 %	31 %	29 %
<b>Other Growth (1)</b>														
102	106	116	128	115	129	131	140	132	127	Operating revenues	259	244	515	452
				13 %	21 %	13 %	9 %	15 %	-1 %	YOY revenue growth	6 %	17 %	14 %	14 %
(125)	(119)	(126)	(141)	(146)	(139)	(133)	(157)	(151)	(148)	Operating expenses	(299)	(285)	(575)	(510)
(23)	(12)	(10)	(12)	(31)	(10)	(3)	(17)	(20)	(21)	EBITDA	(40)	(41)	(60)	(58)
-23 %	-12 %	-9 %	-10 %	-27 %	-8 %	-2 %	-12 %	-15 %	-16 %	EBITDA-margin	-16 %	-17 %	-12 %	-13 %

(1) Other Growth includes MittAnbud, Servicefinder, Møtesplatsen, Let's Deal, Schibsted Growth HQ, other Growth assets, SPT cost allocation and eliminations